

Interreg Europe ETC Programme 2021-2027

2nd Call

(Deadline: 09 June 2023)

Title of the Projecy (Acronym)	Integration of the New European Bauhaus into Public Administrations (NEBinPA)
Contact Person	Luigi A. Dell'Aquila / European Project Manager E-mail: eprogettazione@gmail.com
Lead Partner	Province of Potenza (Italy)
Project Partners	<ul style="list-style-type: none"> - Municipality of Lubdreg (Croatia) - Parque Científico de Alicante (Spain) - Municipality of Middelburg (Netherlands) - Southern Regional Assembly (Ireland) - Energy Agency Southern Sweden (Sweden) - Municipality of Ķekava (Latvia) - Regional Development Agency of the Pardubice Region (Czech Republic) - Agency for Regional and Economic Development (Bulgaria)
Geographical Coverage of the Partnership	North - Municipality of Ķekava (Partner, Latvia) - Energy Agency Southern Sweden (Partner, Sweden)
	South - Province of Potenza (Lead Partner, Italy) - Municipality of Lubdreg (Partner, Croatia) - Parque Científico de Alicante (Partner, Spain)
	West - Municipality of Middelburg (Partner, Netherlands) - Southern Regional Assembly (Partner, Ireland)
	East - Regional Development Agency of the Pardubice Region (Partner, Czech Republic) - Agency for Regional and Economic Development (Partner, Bulgaria)
Advisory Lead Partner	- University of Bergamo (Italy)
Advisory Partner	
Associated Policy Authority	- Municipality of Capizzone (Italy)
Stakeholders	<ul style="list-style-type: none"> - Regions - Provinces - Municipalities - Urban & Rural Communities - Universities - Educational Institutions - Associations - Civil Society Organizations
Priority	Governance (Non-Thematic Priority)
Strategic Objective	Improving the Governance of European Territorial Cooperation and, in particular, the Policy Instruments of the European Union's Cohesion Policy
Policy Objective	Better Governance
Specific Objective	Policy Governance
Project Objectives	The Project wants to be a concrete reaction to the challenge posed by the <i>eleventh Sustainable Development Goal</i> , part of UN Agenda 2030 , “ Sustainable Cities and Communities ”, SDG11 underlines the importance of making cities and human settlements inclusive, safe, long-

	<p>lasting and sustainable, to enhance inclusive and sustainable urbanization and the capacity to plan and manage human settlements in a participatory, accessible, integrated and sustainable way, to protect and safeguard green and public spaces, the cultural and natural heritage of the world and, therefore, the beauty of places, to support the positive economic, social and environmental links between urban, peri-urban and rural areas by strengthening national and regional development planning to considerably increase the number of cities and human settlements adopting and implementing integrated policies and plans aimed at inclusion, resource efficiency, climate change mitigation and adaptation, disaster resilience.</p> <p>In this regard, the European Commission - as part of the strategy concerning the European Green Deal [COM(2019) 640 final] - has launched the “New European Bauhaus” Initiative [COM(2021) 573 final] in order to create beautiful, sustainable and inclusive places and to promote a new lifestyle that reconciles sustainability with style, thus accelerating the green transition in various sectors of our economy and in our societies. Furthermore, the NEB intends to bring a cultural and creative dimension to the European Green Deal, promoting sustainable innovation, technology and economy and enhancing the benefits of the environmental transition through tangible experiences at national, regional and local level.</p> <p>In this context, the General Objective of the Project is to promote, implement and consolidate the NEB through the action of the Public Administrations. In particular, the Project intends to photograph the existing situation of the territories in which the Public Administrations involved operate and to develop Actions and Measures that can bring about a significant change both within the organizations and outside them, above all, within the territories in which they operate. Therefore, the Project intends to stimulate Public Administrations to actively become an agent of transformation thanks to its Good Practices and its virtuous example of beauty, inclusiveness and sustainability.</p> <p>This impact will be achieved through a greater awareness of the NEB by the Institutions, Political Makers and all the Key Actors able to favor and consolidate a System Change in the Governance and in the Implementation of the Cohesion Policy of the European Union.</p>
Possible Actions & Activities	<p>The Specific Objective of the Project is to analyze the concept of the New European Bauhaus within Public Administrations both in terms of significant data and in terms of actions to change the status quo. The results of the analysis will be the functional basis for developing, from the lessons learned, concrete measures to be implemented and made operational through the Policy Instrument selected by <i>each Partner</i> within the Project. The Project will develop a Multilevel Analysis divided into two parts. On the one hand, the Partners will conduct a Comparative Territorial Analysis among Local Public Stakeholders, confronting themselves with the current situation and the Practices of Local Public Authority regarding gender equality. On the other hand, the Local Analysis will be conducted at a Transnational and Interregional Level within the EU Countries involved in the Project, comparing Experiences and Good Practices among the Project Partners. Through the Exchange of Experiences and Good Practices, the Partners will collaborate to find Solutions to the Local Challenges identified by the Partners through the Local Analysis. Together, the Partners will develop possible Measures to integrate the NEB within the Local Institutions and within the respective Territories. Furthermore, the Partners will also collaborate in the development of Action Plans outlining Specific Actions that will support Public</p>

	<p>Authorities to increase their Impact on the Territories in which they operate and, therefore, to encourage the Green, Ecological and Environmental Transition in compliance with the New European Bauhaus Value: 1) Sustainability (inherent in climate objectives, circularity, zero pollution and biodiversity); 2) Aesthetics (inherent in the quality of experience, style and functionality); 3) Inclusion (inherent in the enhancement of diversity, equality for all and accessibility, including economic).</p> <p>Specifically, the following Actions are expected to be implemented: a) creation of the New European Bauhaus Laboratory aimed at making the community grow and preparing the consequent political actions; b) elaboration and Start-Up of Transformation and Social Housing Projects relating to the New European Bauhaus in the European Regions involved in the Project which respect the NEB Values; c) the co-creation of a Green Transition Path for Building Ecosystems.</p> <p>Finally, the following Pilot Action is expected to be implemented: Co-Design and Experimentation of the “NEB Compass” European Planning Methodology based on a Participatory Process, a Transdisciplinary Approach and a Multi-Level Engagement.</p>
Main Policy Instrument	National / Regional Operational Program financed by the European Regional Development Fund or National / Regional Operational Program financed by the European Social Fund
Other Policy Instrument (s)	They must be identified
Estimated Total Budget	It must be defined